



March 19, 2018

National Stock Exchange of India Limited
"Exchange Plaza"
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400 051
NSE Code: GHCL

BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring, Rotunda Building, P.J.
Towers,
Dalal Street, Fort, Mumbai – 400 001
BSE Code: 500171

Dear Sir/Madam,

Press Release - Product Launch

Subject: Disclosure of Material Event / Information under Regulation 30 of SEBI (LODR) Regulations, 2015

We would like to inform that GHCL Limited is coming with a **new bedding product** under the brand "**Rekoop**", which is launched at **New York Home Fashions Week – March 19 to 22, 2018**. This product is made after using eco-friendly polyester fibres (made from recycled PET bottles), which is helpful for environment and global sustainability.

Pursuant to the requirement of Regulation 30 of the SEBI (LODR) Regulations 2015 read with Para B of Part A under Schedule III, we would like to place on record the following information:

S.no.	Details of Events that need to be provided	Information of such event(s)
a)	Name of the Product	Rekoop
b)	Date of Launch of product	March 19 to 22, 2018 at New York Home Fashions week
c)	Category of the product	Bedding
d)	Whether caters to domestic /international market	Initially to International market
e)	Name of the countries in which the product is launched (in case of international)	USA

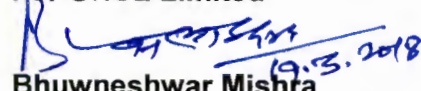
Please also find enclosed copy of a Press Release being issued by the Company for your reference and record.

You are requested to kindly note the same and please also take suitable action for dissemination of this information through your website at the earliest. In case you need any other information, please let us inform.

Thanking you

Yours truly

For GHCL Limited


19.3.2018

Bhuneshwar Mishra
General Manager & Company Secretary

Encl.: Press Release

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GHCL launches "Rekoop" CertainT® verified recycled PET ("rPET") bedding products at the New York Home Fashions week

GHCL Limited, with a market cap of Rs.3000 crores is a well - diversified group with foot prints in Chemicals, Textiles and Consumer Products segment. GHCL has partnered with Applied DNA Sciences (ADNAS), Stony Brook, New York, a company that develops and employs unique technologies for the purpose of preventing counterfeiting and Reliance Industries Ltd. (RIL), an Indian conglomerate and the world's largest manufacturer of polyester fiber and yarn launched CertainT® verified molecular tagged, recycled PET ("rPET") bedding products under the brand "Rekoop" at the New York Home Fashions week- March 19 to 22, 2018.

Applied DNA's CertainT platform forensically offers traceability to the recycled PET used in the manufacture of these bedding products. RIL is the fiber manufacturing partner for this line, which uses their ecofriendly Recron Green Gold fiber.

Veronika Richterová the renowned PET-artist from the Czech Republic has been working with GHCL to make bespoke artifacts made of PET bottles which are being showcased at the Grace Home Fashion / GHCL showroom at the Textile Building during the New York Home Fashions week.

Speaking on the occasion Manu Kapur, President and CEO of GHCL Home Textiles said "We are proud to unveil "Rekoop" the first fully source-verified recycled PET bedding product line which uses CertainT, Applied DNA's proprietary traceability system that tags, tests and tracks the original r-PET pellets to finished products. This platform provides customers and brands with the highest level of trust in terms of the authenticity of their products. The customer today is increasingly becoming ecologically conscious-and is shifting to making purchase decisions that support the environment. Based on these unique attributes, we anticipate a huge interest in "Rekoop".

GHCL operates its home textiles facility in Vapi in the state of Gujarat, India. The facility oversees the production process from spinning to weaving to finished processed fabric, which is then made into duvet sets, sheet sets, comforters, to name a few. As one of the leading manufacturers in home textiles in India, the plant boasts an annual production capacity of 36 million meters of finished fabric per annum. GHCL's home textile products are predominantly

Manu Kapur



exported worldwide to USA, UK, Australia, Canada, Germany and other European Union countries as well. On 9th February 2018, GHCL was presented with the Golden Peacock Award for Corporate Social Responsibility.

About GHCL

GHCL Limited was incorporated on 14th of October 1983. The company has established itself as a well-diversified group with an ascertained footprint in Chemicals, Textiles and Consumer Products segment. In Chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for Detergents & Glass industries and Sodium Bicarbonate (baking soda). Its Textiles operations is an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide.

GHCL is one of India's leading manufacturers of Home Textiles, with an in-house spinning unit having capability to manufacture multiple varieties of 100% cotton and blended yarns at various facilities. A perennial innovator in bed linen category some of the recent innovations in the category of 'sheets' include the PERFECT FIT, EASYSHEET, microTWILL, CELLIANT, EXL Wrinkle Free Sheets, VERSATILE–Reversible Sheets, Soft Wash Percale and Sustainable Fibre dyed sheets. GHCL's Home Textiles products are predominantly exported worldwide to countries like United Kingdom, United States of America, Australia, Canada, Germany and other European Union countries as well.

Consumer Products operation is another business for GHCL where it is a leader in manufacturing and selling Edible salt, Industrial grade salt and Honey in the country under the brand name of I-Flo.

At GHCL Ltd, Sustainability is a core element of our business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value. We are committed to working closely with our stakeholders at our various plant locations for promoting the agenda of sustainability underpin on GHCL Ltd core values (Respect, Trust, Ownership and Integrated Team work).

A handwritten signature in blue ink, appearing to read 'Deepak', is located in the bottom right corner of the page.